



Sponsor Opportunities

Partner with US Sport Aviation Expo and reap the benefits:

Constant visibility for your company

Exceptionally qualified decision makers



U.S. Sport Aviation EXPO: January 19-22, 2012

Our annual EXPO event has been growing in attendance and exhibitors since 2003. The EXPO takes place over four days at the Sebring Regional Airport in Sebring, Florida.

Exhibitors travel from the United States and as far away as Africa, China, Romania, New Zealand, Australia and the Czech Republic to attend this first major aviation event of the year. 30% of attendees come from outside of Florida. The EXPO not only brings economic development to the airport and community, but also brings together world-wide light sport aircraft leaders to promote their aircraft and associated products to a rapidly growing select group of like-minded professionals in this specialized LSA field. There is no other EXPO event like this in the United States.

Schedule in progress: 2012

January 18, 2012

8:00 AM – 6:00 PM

Exhibitor set-up

6:30 PM – 9:00 PM

Sponsor and Exhibitor Reception

January 19, 2012

9:00 AM – 5:00 PM

Free EAA organized Forums

7:00 AM – 9:00 AM

Powered parachute demonstration flights

9:00 AM – 5:00 PM

Trike, gyro and fixed wing demonstration flights

5:00 PM until dark

Powered parachute demonstration flights

6:00 PM

LAMA Dinner

January 20, 2012

9:00 AM – 5:00 PM

Free EAA organized Forums

7:00 AM – 9:00 AM

Powered parachute demonstration flights

9:00 AM – 5:00 PM

Trike, gyro and fixed wing demonstration flights

5:00 PM until dark

Powered parachute demonstration flights

6:00 PM

Volunteer Recognition Dinner

January 21, 2012

9:00 AM – 5:00 PM

Free EAA organized Forums

7:00 AM – 9:00 AM

Powered parachute demonstration flights

9:00 AM – 5:00 PM

Trike, gyro and fixed wing demonstration flights

5:00 PM until dark

Powered parachute demonstration flights

January 22, 2012

9:00 AM – 3:00 PM

Free EAA organized Forums

7:00 AM – 9:00 AM

Powered parachute demonstration flights

9:00 AM – 3:00 PM

Trike, gyro and fixed wing demonstration flights

3:00 PM

Expo Closes



Sponsor Opportunities



Presenting Sponsor **\$20,000 +**
*Complimentary 40 x 40 booth space & 1st choice for location
Banner at Expo
Banner at Sebring Regional Airport for one year
Four nights lodging for two people
Company name on credential
Complimentary 1 page, full color ad in program*



Entertainment Sponsor **\$11,000-19,000**
*Complimentary 30 x 40 booth space
Banner at Sebring Regional Airport during the Expo
Four nights lodging for two people
Complimentary 1/2 page ad in program*



Dining Pavilion Sponsor **\$10,000**
*Complimentary 10 x 10 booth space
Your logo on sponsor banner at Sebring Regional Airport during Expo
Two nights lodging for two people
Complimentary 1/2 page ad in program*



Breakfast Café Sponsor **\$10,000**
*Complimentary 10 x 10 booth space
Your logo on sponsor banner at Sebring Regional Airport during Expo
Two nights lodging for two people
Complimentary 1/2 page ad in program*



Reception Sponsor **\$10,000**
*Complimentary 10 x 10 booth space
Your logo on sponsor banner at Sebring Regional Airport during Expo
Two nights lodging for two people
Complimentary 1/2 page ad in program*



Credential Sponsor **\$5,000**
*Logo and web site on Expo credentials
Your logo on sponsor banner at Sebring Regional Airport during Expo
1/4 page ad in program*



Gift Bag Sponsors **\$5000**
*Logo and web site on Expo gift bag
Your logo on sponsor banner at Sebring Regional Airport during Expo
1/4 page ad in program*

In-Kind & Friend of Expo Sponsor **\$2,500**
*Recognition in the Expo program, on Expo web site, in airport display,
1/4 page ad in program at half price*

All cash sponsors receive: *Logo on all advertisements*, Logo with link to your web site on sponsor page of Expo web site, Banner at Expo, Logo and 75 words in Expo Program. Complimentary admission to Expo for two. *This does not include print ads too small to accommodate logo placement.*



Sport Cruiser

N595SC